

# Group setting profile tips

Not sure what to include in your [SearchChildcare](#) listing?

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Creating a great group setting profile isn't about listing every single detail about your setting. Instead, we recommend highlighting just the most important and useful features about the service your setting offers.

When deciding what information to provide, try to think about what parents might find useful when making their childcare choice. Consider including the following;

- ★ Your latest Ofsted grade or CIW registration details
- ★ A description of your setting (outdoor space, sensory area, dedicated baby room, accessible toilet etc.)
- ★ Short recommendations or testimonials from existing clients
- ★ Regular activities that take place in your setting (language or music lessons, sports or cooking sessions, for example.)
- ★ Any additional staff training or expertise
- ★ Fees and availability

**Important info about photos:** Your images are public so anyone can view them, which makes it possible for anyone to be able to obtain a copy of them. It is therefore important that you have full permission before you upload images. It's also wise to only upload images in which people and locations are not identifiable. For example, consider only choosing photos of children playing in your setting where you can't see the child's face or any other identifiable features.