

# Childminder profile tips

## Not sure what to include in your SearchChildcare listing?

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Creating a great childminder profile isn't about listing every single detail about your setting. Instead, we recommend highlighting just the most important and useful features about the service you offer.

When deciding what information to provide, try to think about what parents might find useful when making their childcare choice. Consider including the following;

- ★ Your latest Ofsted grade or CIW registration details
- ★ A description of your setting (do you have outdoor space, sensory area, dedicated childminding room, accessible toilet etc.)
- ★ The schools or nurseries/playgroups/pre-schools you are able to provide drop-off and collection services for
- ★ Regular activities you attend with your mindees
- ★ Any additional training or qualifications that are relevant to your role
- ★ Information about any assistants you work with
- ★ Short recommendations or testimonials from existing clients
- ★ Fees and availability

**Important info about photos:** Your images are public so anyone can view them, which makes it possible for anyone to be able to obtain a copy of them. It is therefore important that you have full permission before you upload images. It's also wise to only upload images in which people and locations are not identifiable. For example, consider only choosing photos of children playing in your setting where you can't see the child's face or any other identifiable features.